



**Check It Out!**  
**Your Source for**  
**“Happenings” & News**

**Your Guide to Cutting Edge News & Happenings:** \* Wholistic Health & Wellness \* Personal Growth & Development \* Calendar of Events \* A Guide To Businesses \* Governmental Issues \* The “Green Environment” \* “Whispers-From-The-Mountain” \* Earth Changes\*

**In It  
You'll Find**

*Published OnLine  
Regular Updates & Briefs*



News from the Changing World of Organics and Wholistic Health

Featured Authors & Columnists Sharing Views on Complementary Health Topics

Legislative News & Alerts

Environmental - “Green” Issues Discussed & the Effects of Global Warming, Solar Influences, plus Earth Changes & Magnetic Influences

Weather Changes & What Effect that is Having on Our Planet

Articles Exploring Ideas for Living in this New Earth that we are Now Entering. How to Live When the Old Ways no Longer Work for You.

Directory & Resource Guide for Wholistic Practitioners & Businesses

Poetry & Inspirational Thoughts

Book & Music Reviews

Articles & Thoughts From the Masters

News Briefs from Around-the-World

Your favorite publication that you enjoyed for 10 years is BACK!...now in our online Magazine @ <http://www.lightgatherings.com>



**Grow Your Business \* Attract More Customers & Reach A New Audience \* Send In Your Display Advertising Now & Prosper**

**Articles & Press Releases:** You may submit by email to [goldenphoenix@lightgatherings.com](mailto:goldenphoenix@lightgatherings.com) - Word attachment OK. Please include authors bio & contact information as this will be placed at the bottom of the articles so people may contact you for further information. Include your web site link if you have one and your email. All articles are subject to review by the editor and acceptance is at her discretion. Authors are solely responsible for the content of their articles. Information will be placed on the web site. **Length:** Maximum of 500 words. Topic should be within the general subject focus of this Resource & Information Guide...ask if you have questions.

**Artwork:** Send by email as pdf, tiff or high resolution jpg.

Layout & Design of your ad can be arranged at the going shop rate. (Currently = \$45/hr).

**Advertising Terms:** \* All ads will be placed as received. \* Payment in full must also be received with order. \* Ad pricing is for camera-ready (pdf). \* The advertiser will assume all liability for the contents of their ads & any claims arising from those ads. \* Publisher reserves the right to reject any ads or articles. \* Publisher reserves the right of ad placement.

**Light Gatherings Enterprises LLC • 944 E. Rainbow Blvd. #209 • Salida • CO 81201 • 719-539-4561**  
**Email • [goldenphoenix@lightgatherings.com](mailto:goldenphoenix@lightgatherings.com) • [www.lightgatherings.com](http://www.lightgatherings.com)**

# Are You Ready For New Business? Now - Welcome New Customers

***REACH OUT & Grow With Us...***  
*Advertise to the Like-Minded Audience of...*



**Now** - • Target the customers that need your services! • Invest in yourself. • Place your advertising message in front of new customers - and remind current friends - by joining with like-minded businesses in the online magazine that is dedicated to keeping readers informed on the “News & Happenings” on our beloved Planet Earth. Network with us...

***Be A Part of the Solution -***  
***Share in the Planet ONE Network to help Mother Earth grow gracefully...***

People just like you find us online to learn of the latest “News & Happenings” in wholistic health & wellness, the organic revolution, how to “Go-Green” & thrive, the latest in challenges that our government has thought-up (and wants to legislate away your rights), insights on your personal growth and development, Earth Changes around the globe, how to live in this New Earth in Peace & Joy - when the ‘old ways’ just don’t work anymore, Directory of Businesses & Practitioners, poetry and inspirational thoughts, insights from the Masters, and news briefs from around the World.

***Let Planet ONE Network work for You -***  
***We Place People in touch with People...***

***...to make sure that your business***  
***is successful... Advertise!***

Lets all grow our businesses together through networking & sharing. Be a “People-Person” and share through your local *Planet ONE Network*, the on-line *Gathering Place Resource Guide & Magazine*, email updates, and phone referrals. Market yourself and your business through innovative & cutting-edge “People-to-People” Sharing.

## **How Advertising Really Works!**

The first time a person sees an ad, he doesn’t see it.  
The second time, she doesn’t notice it.  
The third time, he kind of remembers it from somewhere.  
The fourth time, she glances at it for a few moments.  
The fifth time, he reads it and says, “Oh, for crying out loud!”  
The sixth time, she says, “There’s that darn thing again”.  
The seventh time, he wonders about it.  
The eighth time she asks someone about it.  
The ninth time, he thinks it might be a good thing.  
The tenth time, she decides it must have some value.  
The eleventh time, he remembers that he wanted it.  
The twelfth time, she’s intrigued, but decides she can’t afford it.  
The thirteenth time, he thinks about buying it someday.  
The fourteenth time, she wishes she had it.  
The fifteenth time, he counts his money.  
The sixteenth time she sees the ad, she buys.

## **Grow Your Business**

Fill Out Your Advertising Request Form  
Include Your Personal & Contact  
Information for Our Networking File  
Send In Your Advertising Copy  
Include Your Payment

## **Writers & Lecturers**

Submit an Article that Follows the  
Guidelines of the Magazine  
(article length = max. 500 words, typed  
and submitted in Word or email)  
Please Include Your Full Contact  
Information and Your Web Site Link  
Lecturers: Tell Us Your Areas of  
Interest for the Seminar Presentation

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## 10 Ways Not... to Have a Successful Business!

1. Don't Advertise Just pretend everyone knows what you have to offer.
2. Don't Advertise Convince yourself you've been in business so long customers will automatically come to you.
3. Don't Advertise Forget there are new potential customers who would do business with you if they know you were out there.
4. Don't Advertise Tell yourself you just don't have the time to spend thinking about promoting your business.
5. Don't Advertise Forget you have competition trying to attract your customers away from you.
6. Don't Advertise Tell yourself it cost too much to advertise, and that you "just don't get enough out of it".
7. Don't Advertise Overlook the fact that advertising is an investment in your business - not an expense.
8. Don't Advertise Be sure to provide an inadequate advertising budget for your business.
9. Don't Advertise Forget that you have to keep reminding your established customers how much you appreciate their business.
10. Don't Advertise Tell yourself that "work-of-mouth" is the only advertising you'll ever need.

**Call Now**

**719-539-4561**

*goldenphoenix@lightgatherings.com*

*www.lightgatherings.com*



*...to make sure that  
your business is  
successful ... Advertise!*

*Thanks...  
Elayna*



# Planet ONE Network

**News & Happenings for Health & Wellness,  
Mother Earth, & Wisdom From the Masters**

Enjoy the new & expanded magazine -  
now Online @ [www.lightgatherings.com](http://www.lightgatherings.com)

**The Gathering Place...  
A Center For Wellness**

NAME/BUSINESS _____	DATE _____
ADDRESS _____	PHONE _____
CITY/STATE/ZIP _____	FAX _____
CONTACT PERSON _____	TITLE _____
E-MAIL _____	CELL PHONE _____
YOUR WEB URL _____	
TYPE OF BUSINESS _____	
PAYMENT <input type="checkbox"/> CASH/CHECK <input type="checkbox"/> DISCOVER <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> CARD NO _____	
EXP _____ CMV _____ AUTHORIZING SIGNATURE _____	

## ADVERTISING RATES & ORDER FORM

Your Customer Service Rep: \_\_\_\_\_

**WEBSITE DISPLAY ADS:**  125 w x 125 h (pixels) \$65 / month  
 300 w x 275 h (pixels) \$135 / month

**WEB DIRECTORY:**  Name - Address - Phone # - Website Address  
Email -Logo/Photo - Brief Description \$20 / month

**DESIGN PRODUCTION CHARGES:** \$45 / Ad

**ALL ADS WILL RUN UNTIL CANCELLED.  
CHANGES MAY BE MADE AT ANY TIME.**

*...to make sure that your  
business is successful...  
Advertise!*

### CALCULATE CHARGES:

Display Ads: \_\_\_\_\_  
Website Ads \_\_\_\_\_  
Production Chgs: \_\_\_\_\_  
Donation Amt: \_\_\_\_\_  
 Recurring Monthly Donation  
**Total Amount Given:**  
\$ \_\_\_\_\_

*\* Thank You...*

## **JOIN WITH ME ON A JOURNEY....**



Imagine a quiet place of safety... A place to explore your inner Self and regain your full & natural state of Wellness... A place where it is OK to just Be Yourself and be accepted... To realize you are OK... on all levels...

Imagine your place of peace - filled with animals, naturally grown food, walking trails, spring water to enjoy, a labyrinth to walk and balance Self, crystals to play with and hold, music to help you heal and to just enjoy, a library to lose yourself within, flowers and hummingbirds, sunsets-sunrises, clear blue skies, and trees to hug.

This is for YOU... Your Place of Peace... A Place to Gather Together in Love, Friendship, and Light...

Can You see Yourself there? Come - BE within the Sacred Power Gridwork of Colorado and its Great Rift Valley area. Come... help us to bring this Dream into Reality for You.... We are all Family.

Join Us & Lets Make a Dream Come True... Now.

• **Help Us With Your Donation - Visit Our Website: [www.lightgatherings.com](http://www.lightgatherings.com) & Donate...Thank You**

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